Gerard Hoberg (USC Marshall)

Title: Text-Based Representations of Industry Structure and Firm Innovation

Abstract: This presentation will highlight a collection of research projects that use textual analysis in finance to construct models of industry structure and innovation. It will cover both methods and applications directly relevant to industry practitioners and academic researchers alike. Emphasis will be placed on industry classifications and innovation. Completed research projects, which form the basis of the presentation, include models of industry classifications, international trade networks, supply chains, patent portfolios, and firm life cycles.